

## Welcoming 2014 With a Breath of Fresh Air: Benjamin Moore Announces Its "Color of the Year"



Leave it to Benjamin Moore to choose the perfect name for its color of the year: "Breath of Fresh Air" (#806). This soft blue is the foundation for the company's [2014 Color Trends](#). In their own words, this year's color palette was selected to soften and filter - "to lift the spirit but not shout too loud ... colors that can make a room happy, flatter your possessions and your art." With delicious names like "Peach Parfait", "Fruit Shake", and "Iced Mauve" they sound good enough to, well, drink!

Other colors that charm include "White Dove", "Van Deusen Blue", and "Coral Essence". You're sure to see a few of these in our projects this year. [Take a peek at all 23 colors](#) to find a new favorite among what Benjamin Moore designers are dubbing the "new neutrals" for 2014.

Better yet, want to give one a try in your own home? Try a soft pop of color with new pillows, lamps, or, perhaps, a fresh coat of paint. You can purchase [pint sized samples](#) of all Benjamin Moore paints - it's a great way to explore ideas before committing to a new color.

## NEW CONSTRUCTION: MODERN CUSTOM BUILD

### Breaking Modern Ground



The custom home, pictured above, is a new design-build collaborative between [PK Architecture](#) and [DiGiacomo Homes](#). It's empty nester owners value quality before quantity thus inspiring the small but highly detailed 2,600 square-foot "jewel box modern." The home will live large, however, with its open-plan layout featuring full height windows to welcome southern light, soaring flat roofs, and crisp architectural geometry.

"Aesthetically," adds Interior Designer Gigi DiGiacomo, "We're taking the industrial chic interior and warming it with careful and judicious use of natural materials such as wood, fiber, and stone."

Construction of the home has begun and is being considered for this September's 7th annual [Homes By Architects Tour](#). Look for event updates in our newsletter.

## SUBSCRIPTION GIVE-AWAY: GO MODERN ALL YEAR!



### Give-Away: Five DWELL MAGAZINE Subscriptions

In honor of our jewel-box modern custom home (see above), we thought it perfectly fitting to give away a few subscriptions to Dwell Magazine.

If modern's your thing, send an email to [Gigi DiGiacomo](#) telling her why - is it the minimalist architecture? Sleek materials? Simple functionality? (No dissertation necessary, just a few simple lines will do!) The first five people to email will receive a one-year subscription to Dwell Magazine!

## CONTACT US

DiGiacomo Homes & Renovation, Inc. is an [award winning](#), husband and wife, [design-build](#) firm that is honored to bring timeless beauty, value and sustainability to neighborhoods throughout the Twin Cities. For more than 20 years we have been invited by our clients to remodel existing homes and to build new in beloved neighborhoods such as Tyrol Hills, Linden Hills, Bell Oaks and many others. Our services include site analysis, architectural design, interior design and construction. As always, [contact us](#) with questions when ready to begin your new home or remodel project.

Sincerely,

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